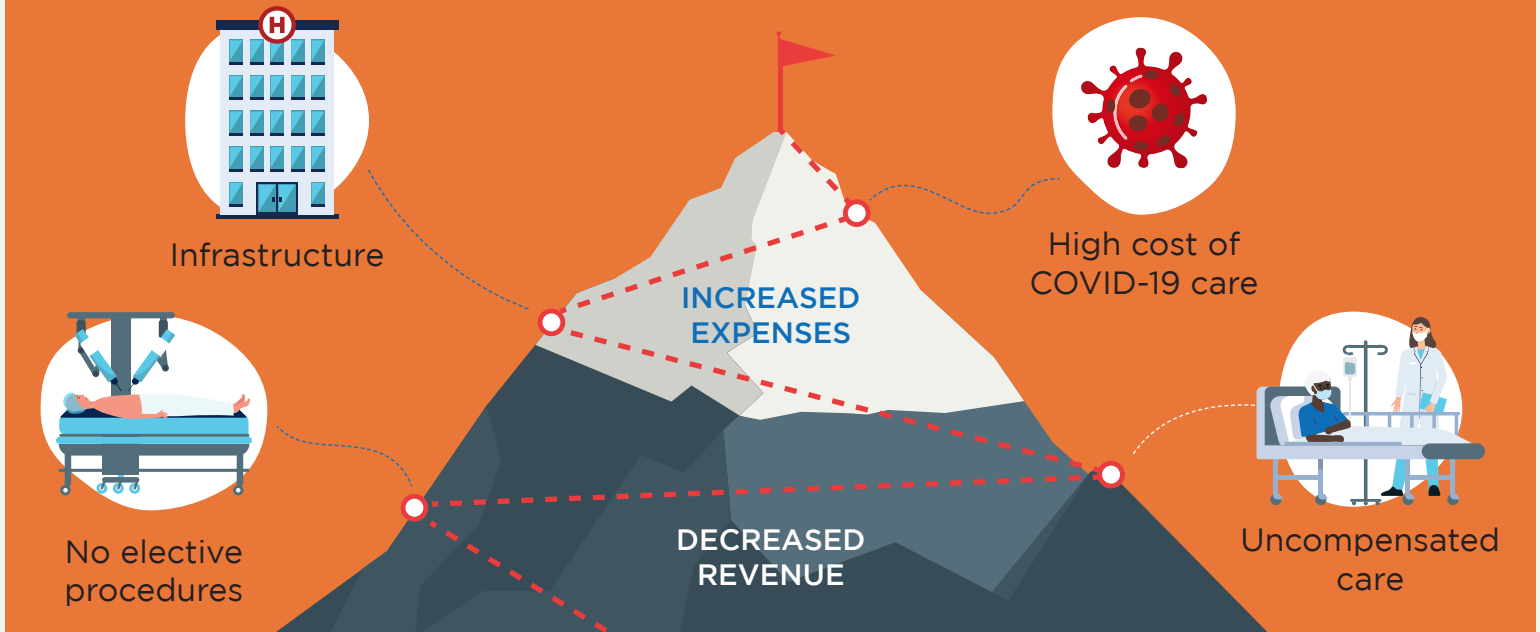


OPPORTUNITY FOR PHARMACY LEADERSHIP AND INNOVATION: SHIFTING FROM RECOVERY TO REIMAGINING

STRATEGIES FOR PHARMACY BUSINESS RECOVERY FROM THE COVID-19 PANDEMIC

Pharmacists play a critical role in responding to the COVID-19 public health crisis. The ASHP Pharmacy Executive Leadership Alliance (PELA)[®] held a virtual summit to identify new enterprise solutions and strategic directions to support the recovery and reimagining of health-system care delivery and pharmacy services during the pandemic.

CHALLENGES FOR THE PHARMACY ENTERPRISE



ORGANIZATIONAL STRATEGIC IMPERATIVES



STRATEGIES AND TACTICS FOR PHARMACY ENTERPRISE RECOVERY AND REDESIGN

1



CONTRIBUTE TO ORGANIZATIONS' FINANCIAL STABILIZATION AND GROWTH

- ✓ Identify opportunities to increase or generate revenue
- ✓ Leverage retail and specialty pharmacy services
- ✓ Support organization-level cost containment efforts

2

SUPPORT PHARMACY ENTERPRISE THROUGH INNOVATIONS IN CARE DELIVERY



Expand virtual visits and access to ambulatory care patients



Shift to home-based infusion services



Expand role in vaccine distribution, storage, and administration

3

ENSURE ALL PATIENTS HAVE TIMELY AND SAFE ACCESS TO MEDICATIONS



- ✓ Implement programs that “meet the patients where they are”
- ✓ Help physicians obtain prior authorizations
- ✓ Encourage pharmacy leaders to engage in community events

4

BOLSTER PARTNERSHIPS AND ADVOCACY



- ✓ Strengthen relationships with drug suppliers and manufacturers to mitigate shortages
- ✓ Collaborate with community pharmacies to expand access to medications
- ✓ Collaborate with other health systems to monitor resources, capacity, and distribution systems

5

SUPPORT THE RESILIENCE AND WELL-BEING OF THE PHARMACY WORKFORCE



Thank and recognize staff contributions



Establish a “peer responder” group



Provide frequent and regular communication

For more insights from the PELA virtual summit, Opportunity for Pharmacy Leadership and Innovation: Shifting from Recovery to Reimagining, visit

[ASHP.ORG/PELA](https://www.ashp.org/pela)

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Leadership Alliance