

Sample Social Media Posts

ASHP National Campaign Sample Social Media Posts State Affiliates

Campaign hashtag: #YourPharmacist

Campaign link: yourpharmacist.org

Launch date: May 30, 2024

ASHP social media accounts for tagging (red font denotes tagging):

- [Facebook](#)
- [X \(Twitter\)](#)
- [LinkedIn](#)
- [Instagram](#)

Sample Facebook posts:

- Thank you to the [@American Society of Health-System Pharmacists](#) for launching a new national awareness campaign to showcase all that hospital and health-system pharmacists do! [\[Insert org name\]](#) is proud to support this important effort. Share this post to spread the word, and learn more Every day, hospital and health-system pharmacists like our members work to ensure patients receive safe, effective care. Learn more in this new campaign from the [@American Society of Health-System Pharmacists](#): [\[campaign link, graphic\]](#) #YourPharmacist

Sample X (Twitter) posts:

- Thank you to [@ASHPOfficial](#) for launching a new national awareness campaign to showcase all that hospital and health-system pharmacists do! [\[Insert org name\]](#) is proud to support this important effort. Share to spread the word: [\[campaign link, graphic\]](#) #YourPharmacist
- Every day, hospital and health-system pharmacists like our members work to ensure patients receive safe, effective care. Learn more in this new campaign from [@ASHPOfficial](#): [\[campaign link, graphic\]](#) #YourPharmacist

Sample LinkedIn posts:

- Thank you to [@ASHP](#) for launching a new national awareness campaign to showcase all that hospital and health-system pharmacists do! [\[Insert org name\]](#) is proud to support this important effort. Share this post to spread the word, and learn more here: [\[campaign link, graphic\]](#) #YourPharmacist
- Every day, hospital and health-system pharmacists like our members work to ensure patients receive safe, effective care. Learn more in this new campaign from [@ASHP](#): [\[campaign link, graphic\]](#) #YourPharmacist

Sample Instagram posts:

- Thank you to [@ashpofficial](#) for launching a new national awareness campaign to showcase all that hospital and health-system pharmacists do. [\[Insert org name\]](#) is proud to support this important effort. Share this post to spread the word! #YourPharmacist [\[campaign graphic, add campaign link to bio\]](#)
- Every day, hospital and health-system pharmacists like our members work to ensure patients receive safe, effective care. Learn more in this new campaign from [@ashpofficial](#). Link in bio! #YourPharmacist [\[campaign graphic, add campaign link to bio\]](#)