

Sample Social Media Posts

ASHP National Campaign Sample Social Media Posts Hospitals and Health Systems

Campaign hashtag: #YourPharmacist

Campaign link: yourpharmacist.org

Launch date: May 30, 2024

ASHP social media accounts for tagging (red font denotes tagging):

- [Facebook](#)
- [X \(Twitter\)](#)
- [LinkedIn](#)
- [Instagram](#)

Sample Facebook posts:

- We are so proud of our pharmacy team here at [\[insert organization name\]](#). Thank you to the [@American Society of Health System Pharmacists](#) for launching this new national awareness campaign so we can spotlight all that they do for our patients and our community! #YourPharmacist [\[campaign link, graphic\]](#)
- Every day, hospital and health-system pharmacists like our team members work to ensure patients receive safe, effective care. Learn more in this new campaign from the [@American Society of Health-System Pharmacists](#): [\[campaign link, graphic\]](#) #YourPharmacist

Sample X (Twitter) posts:

- We're so proud of our #pharmacy team here at [\[insert organization name\]](#). Thank you [@ASHPOfficial](#) for launching this new national awareness campaign so we can spotlight all that they do for our patients and our community! #YourPharmacist [\[campaign link, graphic\]](#)
- Every day, hospital and health-system pharmacists like our team members work to ensure patients receive safe, effective care. Learn more in this new campaign from [@ASHPOfficial](#): [\[campaign link, graphic\]](#) #YourPharmacist

Sample LinkedIn posts:

- We are so proud of our pharmacy team here at [\[insert organization name\]](#). Thank you to [@ASHP](#) for launching this new national awareness campaign so we can spotlight all that they do for our patients and our community. #YourPharmacist [\[campaign link, graphic\]](#)
- Every day, hospital and health-system pharmacists like our team members work to ensure patients receive safe, effective care. Learn more in this new campaign from [@ASHP](#): [\[campaign link, graphic\]](#) #YourPharmacist

Sample Instagram posts:

- We're so proud of our #pharmacy team here at [\[insert organization name\]](#). Thank you [@ashpofficial](#) for launching this new national awareness campaign so we can spotlight all that they do for our patients and our community! Learn more about it at the link in our bio. #YourPharmacist [\[campaign graphic, add campaign link to bio\]](#)
- Every day, hospital and health-system pharmacists like our team members work to ensure patients receive safe, effective care. Learn more in this new campaign from [@ashpofficial](#). Link in bio! #YourPharmacist [\[campaign graphic, add campaign link to bio\]](#)