



Membership Drive Ideas

- Participate in or organize an “organizational fair”.
- Have a membership table where students could stop by, learn more about ASHP/SSHP, and sign up for membership
 - Utilize a space where students often congregate
 - Information at the table could include flyers, pamphlets, tablet/computer with powerpoint slides open, and give aways
 - Include interactive components such as a game (ring toss, clinical trivia wheel, myth vs fact) to draw students to your table
- Participate in or organize school wide events where promotion of student organizations are permitted (school-sponsored socials)
- Participate in P1 information sessions (such as P1 orientation events) where promotion of student organizations are permitted
 - Promote that P1 membership is free!
- Host a meeting (such as a general body meeting, interest meeting) to share information about ASHP and your SSHP.
 - Utilize ASHP’s presentation on “why join ASHP” to supplement your presentation
- Send electronic communication to student members. This could include emails, messages through chat platforms or school-wide portals, as permitted by your institution
 - Encourage personal messages. For example, have each officer personally send 10 emails to P1s.
- Host a social event (pizza party, ice cream social) to promote ASHP and your SSHP
- Collaborate with faculty advisors to penetrate classrooms (for announcements), and communications through student liaisons (if applicable to your institution)